



**AIDS 2008 Journalism Fellowships**  
International AIDS Conference, México City, México

**NOMINATION PROCEDURES**

**About the AIDS 2008 Journalism Fellowships Program**

The XVII [International AIDS Conference](#) (AIDS 2008) will be held in México City, México from 3-8 August 2008. AIDS 2008 will be the first International AIDS Conference ever held in Latin America. As the largest and most diverse international gathering devoted to a global health issue, the conference brings together the movement of people responding to the epidemic to share lessons and together stake out the road ahead. An important gathering for the release and discussion of scientific, programmatic and policy developments in the global response to HIV/AIDS, the Conference will likely attract as many as 25,000 participants and 3,000 journalists.

Recognizing the strategic opportunity presented by the geographic proximity, and the high impact of HIV/AIDS in the Caribbean region, the Kaiser Family Foundation, in Partnership with the Caribbean Broadcast Media Partnership on HIV/AIDS, will support twelve (12) CBMP member journalists with fellowships to attend and report on the conference. Prior to the conference, fellows will attend a two and a half-day workshop to enhance their HIV/AIDS reporting skills and understand production values for *LIVE UP: The Show* segments. They will also spend a day gathering B-roll footage in Mexican settings. Asian, African and other global health journalists are also expected in the workshop.

**What the Fellowship Provides**

- Conference Registration Fee
- International Visa(s)
- Return Airfare and Accommodations
- Meals and Local Transport per diem
- Professional development training prior to conference (required)
- Editing suites and limited satellite and other filing access
- Camera crews

**Eligibility**

Nominees must:

- Work professionally as a journalist
- Be endorsed in writing by CBMP Broadcast Member Executive who must commit air time for resulting reports;
- Be available to be in Mexico City from **July 30 – August 9, 2008**
- Represent a CBMP Broadcast Member company in good standing (i.e. submitted programming tracking information within the past 3 months);
- Hold a valid passport for international travel
- Not have received a fellowship to attend IAS 2006 (Toronto).
- Be available to prepare a piece in the early Fall that will air in "Live Up: The Show" (\$500 production stipend to be provided)

Member companies may nominate only one journalist for consideration.

**Application Instructions**

Interested journalists should submit the application form **by email no later than April 8, 2008** to: Michele Yearwood, Operations Manager, Caribbean Broadcast Media Partnership on HIV/AIDS  
Tel: 246-437-0101 Email: [myearwood@cbmphiv.org](mailto:myearwood@cbmphiv.org)

To be considered for a fellowship, please submit the following information electronically, using the application form below.

- Name, position, company & contact info (office/mobile phones, email, mailing address);
- A detailed statement (no more than 500 words) describing your reasons for applying; your career goals; a short outline of the reporting you would want to complete; and what you would aim to accomplish as a result of the fellowship;
- List brief descriptions of previous HIV/AIDS and/or public health reporting;
- List other relevant trainings/fellowships/awards;
- Provide a brief description of your news organization and its readership/audience (including languages spoken and any affiliates or other partners that would air your coverage)
- Letter signed by Executive endorsing nominee and committing to airing coverage from AIDS2008. Please include rationale for selecting this journalist as nominee. Signature may be electronic or faxed (required);

Applications may not exceed 3 pages, including executive letter of endorsement.

## **Selection Criteria**

The following criteria will be used to assess applications and select fellows:

- Professional qualifications
- Broadcast Member commitment to CBMP (involvement to date)
- Geographic, language and format (radio/television) diversity
- Demonstrated interest and potential results
- Demonstrated commitment to quality reporting on HIV/AIDS related issues

Applications will be reviewed by the CBMP Staff and Steering Committee, with final awards made in consultation with Kaiser Family Foundation. All applicants will be notified of their status in early May 2008.

## **Draft Itinerary**

Wednesday, July 30: Journalists should arrive latest in time for an informal dinner at the hotel. (We have rooms reserved from this night through Saturday morning, August 9th).

Thursday, July 31/Friday, August 1: Journalists will attend 2-day intensive workshop on HIV/AIDS issues and reporting tips/discussion, in preparation for the IAS conference.

Saturday, August 2: Traveling site visit round Mexico City, geared to getting B-roll of Mexican community settings—we are planning to spend the day in Coyoahoacan, a more rural/traditional neighborhood in the south of the City which has a Saturday farmers' market in the town square. This will be a very colorful, typical Mexican setting, with old colonial buildings, cobblestone streets, etc—and Frida Kahlo/Diego Rivera's house/museum nearby. Lunch hosted by the Washington Post bureau chief in his home/garden. Return to the historic center of Mexico City for more B-roll film opportunities late afternoon.

Sunday, August 3: Morning - LIVE UP Segment Production Workshop. Late morning/midday visit to the IAS conference center to register and scout media facilities, attend opening ceremony.

Monday, August 4-Friday, August 8: Journalists report from the conference, wrapping up with the closing ceremony on Friday 8th.

Saturday, August 9th: Journalists depart.



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**1. APPLICANT INFORMATION:**

Journalist Name: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Telephone (office): \_\_\_\_\_ Telephone (mobile): \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Broadcast language: \_\_\_\_\_ Do you speak English fluently? \_\_\_\_\_

What other languages do you speak fluently enough to understand an interpreter? \_\_\_\_\_

Do you hold a valid international passport? Yes  or No

Do you hold a valid U.S. and/or Mexican visa? Yes  or No

*Note: This is an administrative question. Visas are not required for selection. Program secures visas as necessary.*

**2. COMPANY INFORMATION:**

Company / Broadcaster Name: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Broadcast Properties (list channels/stations and target audience size/age/language/geographic location):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Content Portfolio (Percentage): News \_\_\_\_\_ Entertainment \_\_\_\_\_ Other \_\_\_\_\_

**3. EXECUTIVE LETTER OF ENDORSEMENT (REQUIRED):** Be sure to attach a letter signed by your chief executive endorsing you as a nominee and committing to airing coverage from AIDS2008. Please include his/her rationale for selecting you for consideration as the company representative. **(Continued page 2.)**

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**APPLICATIONS MUST BE SUBMITTED BY APRIL 8, 2008**

**Please email this form along with your executive letter of endorsement to:**  
Michele Yearwood, Operations Manager, Caribbean Broadcast Media Partnership on HIV/AIDS  
Tel: 246-437-0101 Email: [myearwood@cbmphiv.org](mailto:myearwood@cbmphiv.org)

**4. STATEMENT OF PURPOSE (500 words max):**

Why do you want to attend AIDS 2008 on a CBMP Fellowship? Please include career history/goals, a short outline of reporting you would want to complete and what you would aim to accomplish as a result of the fellowship.

**5. PREVIOUS HIV/AIDS and/or PUBLIC HEALTH REPORTING  
(list format, length, title, brief summary):**

**6. LIST RELEVANT PAST TRAININGS/FELLOWSHIPS/AWARDS:**