

Caribbean Radio Programming Workshop on HIV/AIDS

Trinidad | January 23-24, 2007

AGENDA

Hilton Trinidad Hotel
Port of Spain, Trinidad

MONDAY, JANUARY 22

10:00am – 10:00pm
GUEST ARRIVAL AND CHECK-IN

Hilton Hotel
Lobby

TUESDAY, JANUARY 23

8:00 am – 9:00 am
BREAKFAST & REGISTRATION

Hilton Hotel
Flamingo Room

9:00 am – 9:30 am
WELCOME / INTRODUCTIONS

Hilton Hotel
Scarlet Ibis Room

Welcoming Remarks & Video

Dr. Allyson Leacock, Chair, CBMP Steering Committee

Mr. Dale Enoch, President, Association of Caribbean Media Workers

Individual Introductions

9:30 am – 10:15 am
CARIBBEAN BROADCAST MEDIA PARTNERSHIP ON HIV/AIDS

Hilton Hotel
Scarlet Ibis Room

Overview of CBMP & Key Objectives

Dr. Allyson Leacock, Chair, CBMP Steering Committee

CBMP Campaign: Key Themes & Strategies

Ms. Tina Hoff, Kaiser Family Foundation

10:15 am – 12:45 pm
HIV / AIDS IN THE CARIBBEAN

Hilton Hotel
Scarlet Ibis Room

Moderated by: Dr. Amery Browne, Director, Trinidad National AIDS Coordinating Committee

10:15 am – 11:00 am

THE CURRENT SITUATION IN THE REGION & GLOBALLY

Dr. Karen Sealey, Director, Caribbean Regional Support Team, UNAIDS

11:00 am – 11:15 am
BREAK



11:30 am – 12:45 pm
HIV/AIDS: HITTING HOME, PERSONAL STORIES

Ms. Novlet Dougherty, Jamaica AIDS Support
Mr. Ainsley K. Reid, Caribbean Conference of Churches
Mr. Luis Sierra, Youth Radio
Ms. Deborah Williams, Trinidad Network of People Living with HIV/AIDS

12:45 pm – 2:00 pm
LUNCH

Hilton Hotel
Flamingo Room

2:00 pm – 3:30pm
NEWS AND PUBLIC AFFAIRS PROGRAMMING: An Open Discussion
Opening Comments: Ms. Penny Duckham, Kaiser Family Foundation
Facilitated by: Mr. Dale Enoch, President, Association of Caribbean Media Workers

Hilton Hotel
Scarlet Ibis Room

Ms. Jean Carter, Journalist, Canadian Broadcasting Corporation
Mr. Tim Collie, Journalist, *South Florida Sun-Sentinel*, Ft. Lauderdale, Florida
Mr. Tony Fraser, Freelance Journalist, BBC Caribbean Service & The Associated Press
Mr. Raul Ramirez, News Director, *KQED Radio*, San Francisco

3:30 pm – 3:45 pm
BREAK

3:45 – 4:45 pm
ENTERTAINMENT PROGRAMMING: A Case Study
Introduction: Ms. Meredith Mishel, Kaiser Family Foundation

Hilton Hotel
Scarlet Ibis Room

Mr. Alleyne Regis, Technical Director, Rare Radio, St. Lucia

4:45 – 5:00 pm
WRAP-UP
Facilitated by: Ms. Tina Hoff, Kaiser Family Foundation
Ms. Penny Duckham, Kaiser Family Foundation

Hilton Hotel
Scarlet Ibis Room

6:30 pm – 8:00 pm
DINNER

Hilton Hotel
La Boucan Room

WEDNESDAY, JANUARY 24

8:00 am – 9:00 am
BUFFET BREAKFAST

Hilton Hotel
Flamingo Room

9:00 am – 9:30 am
WELCOME AND REVIEW

Hilton Hotel
Scarlet Ibis Room

Ms. Tina Hoff, Kaiser Family Foundation
Ms. Penny Duckham, Kaiser Family Foundation

9:30 am – 12:30 pm
GIVING VOICE TO THE REAL STORIES OF HIV/AIDS

Hilton Hotel
Scarlet Ibis Room

9:30 am – 11:00 am
CASE STUDY: THEMBI'S AIDS DIARY
Mr. Joe Richman, Radio Documentary Producer, Radio Diaries
Ms. Anayansi Diaz-Cortes, Outreach Coordinator, Radio Diaries

11:00 am – 11:15 am
BREAK

11:15 am – 12:30 pm
CASE STUDY: YOUTH RADIO
Ms. Nishat Kurwa, News Director, Youth Radio
Mr. Luis Sierra, Outreach Producer, Youth Radio

12:30 pm – 1:30 pm
LUNCHEON

Hilton Hotel
Savannah Terrace

1:30 pm – 3:00 pm
BREAKOUT GROUPS

Hilton Hotel
Scarlet Ibis Room

Introduction by: Dr. Allyson Leacock, CBMP
Facilitated by: Kaiser Family Foundation staff

Review Programming Models & Formats
Conceptualize Programming Concepts for Home Stations
Develop other Creative and Collaborative Approaches

3:00 pm – 3:15 pm
BREAK

Hilton Hotel
Scarlet Ibis Room

3:15 pm – 5:00 pm
SHARING IDEAS

Hilton Hotel
Scarlet Ibis Room

Facilitated by: Dr. Allyson Leacock, CBMP

5:00 pm – 5:45 pm
UNDERSTANDING HIV/AIDS RESOURCES

Hilton Hotel
Scarlet Ibis Room

Mr. Dale Enoch, President, Association of Caribbean Media Workers
Ms. Penny Duckham, Executive Director, Kaiser Media Fellowships Program

5:45 pm – 6:00 pm
WRAP-UP & CLOSING CEREMONY

Hilton Hotel
Scarlet Ibis Room

7:00 pm – 9:00 pm
COCKTAIL RECEPTION

Hilton Hotel
La Boucan Room

Hosted by: Ms. Joanne Briggs, President, Media Association of Trinidad & Tobago
Remarks by: Ms. Angela Lee Loy, Chair, National AIDS Coordinating Committee